



# Writing a Report

## Exercise 28

ILang Language School is going to launch a new course in the Russian language for English-speaking students. There are two branches of the course: Russian Energy (target audience — young people aged 18–24) and Russian Relax (target audience — pensioners, aged 60–70). Head of the school has asked you to prepare a report on how to organize the advertising campaign for the course.

Study the chart below and **write a report (200–250 words)** giving your recommendations on how to promote the course. In your report:

- give precise instructions / recommendations;
- explain why you recommend this course of action.



## MAIN SOURCE OF NEWS (by age group)

