



Writing a Report

Exercise 59

В упражнении использовано задание финала ПВГ 2025/26, 11 класс

Launch Your Dream Business!

Imagine that you are applying for a national “Young Innovators” grant competition. You are required to submit **a short written proposal** for a new company you would like to launch. The competition is open to high school students across the country, and the winning ideas will receive startup funding and mentorship.

Write a structured and persuasive business proposal in the form of a short article or promotional letter (250-300 words). The purpose of your writing is to convince readers that your idea is original, useful, and worth supporting.

Your text must include three clearly defined parts:

1. Introduction

2. Main body

- Products/Services – What exactly will you sell or offer? Who is your target customer?
- Goals and Problem Solved – What need does your business respond to? Why is it important?
- Scale – Will your company work locally, nationally or globally? Why?
- Advertising – How will you promote your product or service to attract customers?

3. Conclusion

- Include a catchy slogan that represents your brand and its values.